

M/Y CREW **AGENCY**

Global Superyacht Recruitment



Maritime & Coastguard Agency

MCA Certified Recruitment and Placement Agency



Photo taken by @superyachts_gibraltar for M/Y Crew Agency



Corporate
Member

2022

Who we are

We are the worlds fastest growing superyacht recruitment agency, offering both traditional and digital recruitment services to superyachts around the globe. Our strength lies in our international team of professionally trained and qualified Recruitment Consultants, our state of the art, vertically integrated recruitment technology and our shared drive to be the very best at what we do. Since we became MCA/MLC certified in 2019, we have expanded our physical presence internationally, created the most sophisticated and technologically advanced superyacht recruitment software and become the most followed R&P agency in the yachting sector, globally. And we've only just got started..

Where we're based

We have strategic office locations in both London (UK) & Cyprus (EU) as well as qualified remote Recruitment Consultants covering Cannes (SoF), Mallorca (Spain) and Fort Lauderdale (USA).

London (UK)

169 Piccadilly, Floor 4,
Piccadilly, London, W1J 9EH

E: info@mycrewagency.com

T: +44 (0) 203 6422651

Cyprus (EU)

14 Andrea Ioannou Street, Unit 2,
Paphos, Cyprus, 8047

E: cyprus@mycrewagency.com

Our agency at a glance

- MCA/MLC 2006 Certified
- Corporate members of the Recruitment & Employment Confederation (REC)
- Home of the yachting industries most advanced recruitment software
- Offices in both London (UK) and Cyprus (EU)
- Remote Recruitment Consultants operating throughout the EU and USA
- Recruitment Consultants professionally trained & qualified through the REC
- The worlds most followed Superyacht Recruitment agency (100k+ followers)
- 180 day crew guarantee for permanent crew members
- Specialised M/Y & S/Y recruitment divisions

Professionally **qualified**
Recruitment Consultants
covering the **UK, EU** and **USA**

180 day crew guarantee
for permanent crew

Professionally Qualified Recruitment Consultants



We're proud to be driving professional standards within superyacht recruitment. As such, we are the first and only recruitment & placement agency in the sector to not only become corporate members of the Recruitment & Employment Confederation but also, to put all of our Recruitment Consultants through their professional recruitment qualifications. This globally recognised recruitment body ensures that the highest of recruitment standards are understood, met and upheld.

These high professional standards, combined with our deep understanding of the sector, allow us to deliver exceptional levels of service, on each and every placement we make.

Shannon Nell (CertRR) | Senior Resourcer
Certificate in Recruitment Resourcing



Our recruitment technology

It is no secret that technology is reshaping and redefining the way we live our lives and conduct business. As an agency, we understand the importance of being at the forefront of the technology curve and as such we have, and will continue to invest heavily into our own, cutting edge recruitment technology, CREWPORTAL™. This software has allowed our clients to maintain the recruitment edge in what is an increasingly competitive jobs market.

With each subsequent iteration, the software further strengthens our digital foothold and recruitment capabilities, allowing for not only an unparalleled recruitment service but also, a crew reach that is second to none.

M/Y & S/Y Divisions

Understanding the different crew requirements and competencies needed when hiring between motor and sail yachts, we have developed two separate, specialised divisions within our organisation.

Both our M/Y and S/Y divisions are headed up by managing Senior Recruitment Consultants who have not only attained their professional recruitment practice status (qualifications gained through the Recruitment & Employment Confederation) but also, have practical and hands-on experience working onboard vessels of their respective divisions to ensure that they can deliver the most knowledgeable and tailored recruitment service to their clients.

Our network & social reach

Our internal network and external social reach go hand in hand and are one of our main areas of focus. The international nature of yachting demands that recruiters in the sector have a truly global reach with respect to attracting industry talent. In today's world, social media has become the most scalable way to attract top talent from across the globe and along with targeted headhunting, plays a key part in our talent onboarding process.

To have a compelling and up-to-date database of top candidates, it is imperative to first have a good reputation as an agency and develop strong candidate relationships. Secondly, it is more important than ever to maintain a superior industry-wide digital presence. In order for us to maintain this digital status we have a targeted digital marketing campaign that is active across all platforms where crew can be found, executed on a daily basis. In a short space of time, we have become the most followed superyacht recruitment agency globally with over 100k followers across 3 key platforms with monthly post views far in excess of 1 million.

This unrivalled reach allows us to attract the top industry talent from around the world in perpetuity, further strengthening our candidate pool and giving our clients the hiring edge.

Proud to be the worlds
most followed superyacht
recruitment agency

100,000+
social followers

Our fees

Contract Type	Fee (%) ¹	Definition	Crew Guarantee ²
Permanent	90	Over 180 days	180 days
Seasonal	60	30 - 180 days	Up to 90 days
Temporary	25	1 - 29 days	Up to 29 days

Agency comparison at a glance

92% CREW
retention rate³

	Agency average	M/Y Crew Agency
Guarantee period (permanent crew)	60 - 90 days	180 days
Global job ad exposure (social media) ⁴	10k followers	100k+ followers

¹ Fee percentages are representative of one months full, gross salary. ² Guarantees are subject to T&C's. ³ Crew retention rate is based on our permanent crew members at year end 2021. ⁴ Social followers based on agency industry averages across Facebook, LinkedIn & Instagram.

#connecting**crew**